

Everything Your Brand Needs One Trusted Team

IN-HOUSE CREATIVE DESIGN SERVICES

Overview

Professional design, delivered in-house

Professional design, delivered in-house. From brand identity and marketing materials to web design and office branding. Everything your business needs, under one roof.

With no outsourcing and one dedicated team, we ensure consistency, efficiency, and a seamless transition from screen to print and into physical spaces.



Our Design Services

Everything your brand needs, delivered by one trusted team.



Branding & Logo Design

Full brand identity creation: logos, colour palettes, typography and brand guidelines your team can use with confidence.



Brand Guidelines

A complete brand standards document so every member of your team, and every supplier stays on-brand, every time.



Presentation Design

Pitch decks, proposals, company overviews and training presentations. Designed to communicate clearly and leave a lasting impression.



Office & Space Branding

From reception walls to meeting rooms. We design the graphics, AIM installs them. A seamless end-to-end service.



Marketing Materials

Brochures, leaflets, roller banners, flyers and print-ready artwork. Designed to perform and impress.



Event Materials

Exhibition stands, pull-up banners, signage, badges and everything you need to show up professionally.

More of what we offer



Web Design & UX

Clean, effective website design and user experience planning. Built for your audience, optimised for results.



Landing Pages

High-converting landing pages designed for campaigns, lead generation and product launches.



CRM Automations (GHL)

GoHighLevel setup, workflows, pipelines and automation sequences. We build the system so you can focus on growth.

Why Choose Aim Graphics Design?

Our in-house designer works alongside our graphics and installation team, meaning your brand can flow seamlessly from screen to print to physical space, all delivered by one team you already know and trust.

100%

In-house team

9+

Service areas

1 Team

End-to-end



- ✓ In-house team, no outsourcing
- ✓ Preferential rates for clients
- ✓ Fast turnaround times
- ✓ Print-ready artwork included
- ✓ Consistent, on-brand output
- ✓ End-to-end from design to install
- ✓ Flexible project or retainer basis
- ✓ Schools & SME experience

Already an Aim Graphics client?

You automatically qualify for our preferential design rates. Just mention it when you get in touch and we'll put together a tailored proposal for you.

How it Works

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01	Discovery Call	We learn about your business, goals and what you need. No jargon, no pressure.
02	Proposal & Quote	You receive a clear, itemised quote with timelines. No hidden fees.
03	Design & Revisions	We present concepts and refine until you're completely happy. Your input shapes the work.
04	Delivery & Beyond	Final files delivered in all formats you need. We're here for ongoing support too.

Who we work with

✓

Schools & academies

✓

Universities & colleges

✓

SMEs & startups

✓

Contractors & fit-out

✓

Retail & hospitality

✓

Charities & nonprofits

Ready to start a project?

Get in touch for a free consultation, no obligation

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Email: hello@aim-graphics.co.uk

Web: www.aim-graphics.co.uk